



# Lancashire Talking

Join in the conversation 

BWD & Hyndburn Good Practice Example

**The Power of “Lancashire Talking”**  
**Steve Rides, Local Policing Inspector for Hyndburn District**

# The Importance of Effective Use of Information

(Its not just about what you've got it's what you do with it that matters)



Nail = Community information – Alone has a use but is not effective



Hammer = Targeted Activity



Hammer & Nail  
Put them together and it now becomes effective

Simple BUT  
Effective.....

- Identify Top Community Issues
- Send a targeted message to the interest group
- Monitor and respond to the replies
- Take Action
- Feedback the results

# Community Priority Springhill

## Drug Dealing



Area : Spring Hill Ward (34504)

Re-select area

Households: 2289

Registered users: 314

% Households registered: 13.72%

Survey name: LancashireTalking

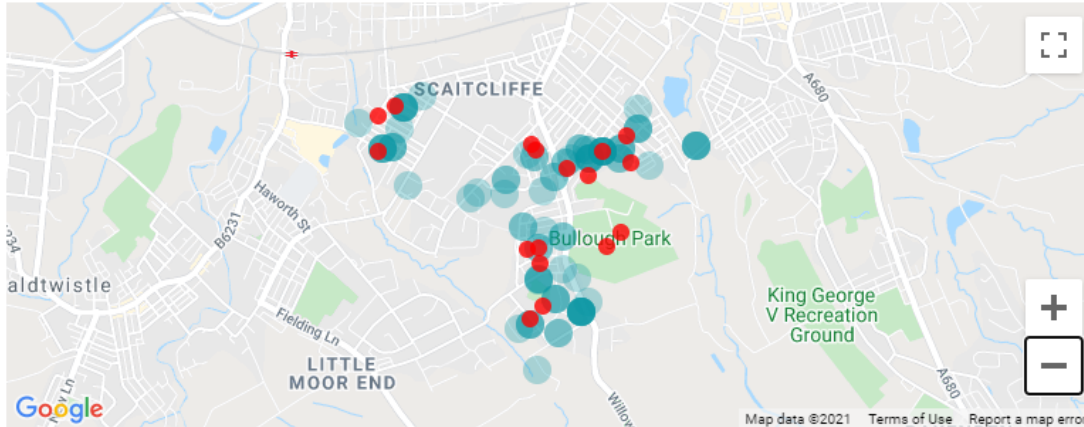
Survey completions: 204

% Representation: 64.97%



## Drug dealing

Respondent's location Incident location Other respondents Areas



Show/hide respondent information

Sending mode

Respondent ↑	Answer	Date answered
A**** M***	Drug dealing	24/01/2020 11:40
ALAN Goulden	Drug dealing	03/02/2020 15:38
Adam George	Drug dealing	16/07/2020 15:23
Afzaal Ahmed	Drug dealing	23/01/2020 13:32



“Your feedback will mean we can respond to what issues matter most to you.”

Have your say at  
[lancashire.police.uk/lancashire-talking](https://lancashire.police.uk/lancashire-talking)

Targeted Action – Tackle Community Issues – Involving the local community to help solve the problem

# Targeted Message Sent

- **Drug dealing and drug taking**
- Local news
- Lowest priority message
- 10/12/2020 18:44:00
- **Email**
- Dear {FIRST\_NAME}  
Areas around Accrington that have been identified with your support are constantly monitored. Information on cars and people have also been logged in our systems.  
It is with your continued support that we are able to tackle these problems in our communities.  
We are out and about tonight covering the hot spots that have been reported and hopefully we will be able to tackle or at least disrupt these offenders..  
If anyone has any drug related issues that they need to report please call it through on 101. You can also simply reply to this message with full discretion.

Thanks for your continued support  
Mat

# Community Response

- From FOzia Ali
- 10/12/2020 19:17:38
- **E-mail Reply**
- Hi my neighbour at no 89 ormerod street have cannabis plants i can hear the heating which is very loud and it smells aswell. This is happening since last year I have complained to the police and crime stoppers online aswell. Nothing has been done.
- Reply from Mathew Gill
- 10/12/2020 19:49:05
- **E-mail Reply**
- Hi  
As a neighbourhood police team member we support local communities and we have the ability to investigate it across our teams.  
I will check it out and pass it onto the rest of the team and hopefully we can shut it down..  
Thanks for letting me know.  
Mat
- Note added by Mathew Gill



Several Days later.....  
Hyndburn NPT Spring  
in to Action...Led by  
the NPT PS  
(Leadership is Key)



And the result was.....  
Cannabis Farm Located / 1 male arrested  
= 1 Happy Neighbour!!

Dear {FIRST\_NAME}

With community support and Lancashire talking we were able to identify and shut down a cannabis operation within the local area of Spring Hill.

The house was found to have 500 plants with a rough street value of 60k.

Its scary to think that houses within our communities are being converted into cannabis farms.

The people who normally engage in this kind of activity are usually connected to organized crime.

If you are suspicious of any houses and you feel it's not quite right, please get in touch.

Shutting these cannabis farms down wouldn't be possible without our local communities help.

So thankyou very much for all your support.

Mat and the NPT team



# Evidence that Hyndburn NPT are now focused and motivated on Community Issues

Priority: 3 (GOOD NEWS) **Cannabis Set-up. Blackburn Road, Accrington.**  
Good news  
Med/Low priority message  
09/01/2021 12:32:00


**Email**

Yet another good result for the Hyndburn Neighborhood Police Team. A commercial building containing over 500 Cannabis plants has been dismantled on Blackburn Road, Accrington yesterday evening.

We are aware this type of crime disrupts local communities. Issues reported and noted by the police include odour emanating from the plants, the amateur electrical skills often demonstrated in order to cultivate the plants and the organized criminals ultimately responsible.

If you have any information that would assist us with targeting such crimes, please contact us on 101 or crimestoppers 0800 555111

Team 3



Priority: 3 (GOOD NEWS) **Cannabis set-up in Rishton**  
Good news  
Lowest priority message  
06/01/2021 19:54:00


**Email**

Good Evening (FIRST\_NAME)

A good result for the Hyndburn Neighbourhood Team at the weekend who discovered a cannabis set up at a residential property in Rishton on Somerset Road. 15 cannabis plants were found and successfully dismantled.

Thank you for your continued support.

PC Swallow 2490



Approximately £5million of Cannabis recovered in the last 6 months by Hyndburn NPT.....  
Meeting the “Community Priority”

Lancashire  
Talking – It really  
does work

Feedback from  
the  
Community.....

From Sue Rees  
11/01/2021 11:27:43

**E-mail Reply**

Fabulous news. Thanks for continuing to fight the war against drugs. 🙌🙌🙌

From Barry Fielding  
09/01/2021 14:02:44

**E-mail Reply**

Well done keep up the good work 👍

From Sandra Parker  
07/01/2021 10:23:13

**E-mail Reply**

Well done again... Goodness, there's a lot of money about if people are actually still buying this absolute stinking rubbish at this time, when people are out of work and can't afford food for the table!

From Dawn Stubbins  
06/01/2021 22:05:52

**E-mail Reply**

Evening another great result. Thankyou keep up the good work

From Adrian White  
09/01/2021 14:32:54

**E-mail Reply**

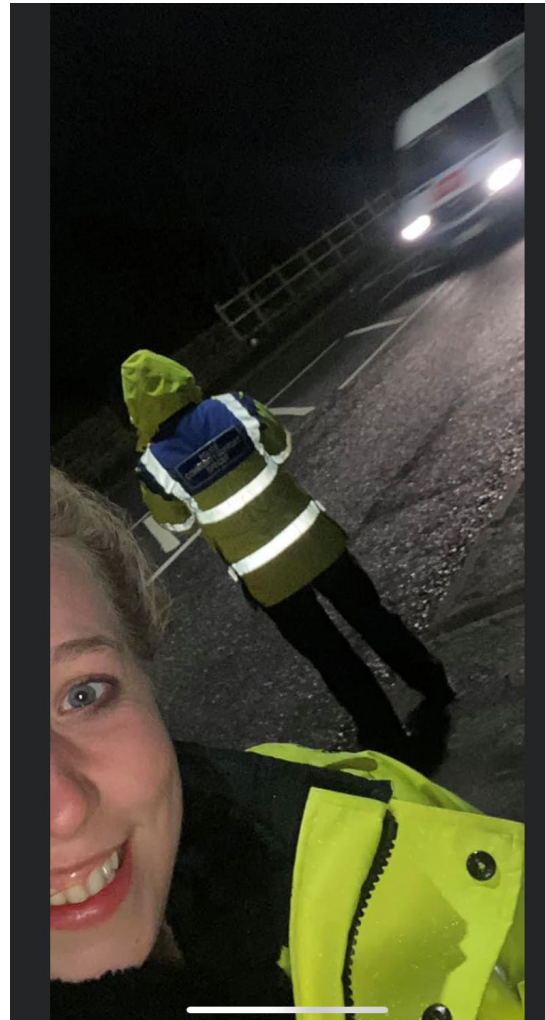
Well done and thank you for all you do to tackle problems in the community.

## LT Success

Leadership is Key – Internal  
AND External

MP Full Support  
Local Councilors

Standing Agenda item on CSP –  
Involve Partners in solutions  
(Poo Dunit)



12:34

4G

← Sara Britcliffe MP →

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**Sara Britcliffe MP**

23 December at 20:27 · 🌐

Many residents have expressed concern at vehicles speeding in Hyndburn and Haslingden and our Police and PCSO's have been doing a lot of work on this.

Tonight I spent time with hyndburn police performing speed checks on Blackburn Road, which is a real problem area and one myself and Lancashire County Councillor Peter Britcliffe have been working on for a while.

A huge thanks to Our PCSO's out in the freezing cold and rain this eve with me, doing their best to make our roads safer and working tirelessly for our area.

I want to make H&H a safer place for all and will continue to work closely with our local force and authorities to do this.

If you have any concerns about specific parts of the Borough, please let me know.

I tell you what, it's definitely cold out there tonight guys so wrap up warm 🥶