# Neighbourhood Alert Development Board Update #79

Please find below updates from the team at VISAV and details of future meetings and events.

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## Hold the Date!

#### The Neighbourhood Alert in person event 2024 18<sup>th</sup> and 19<sup>th</sup> November Nottingham (venue details to follow)

This year's event will no longer be known as a conference, but it will revert to a face-to-face Alert Development Board event, purely for our clients. Last year's conference was a huge success with lot of forces ordering additional modules. We now want to ensure you are all using them to their best effect. The agenda will focus on sharing good practice, hearing about our plans, and lots of opportunities to network!

Draft running order:

#### Monday 18<sup>th</sup> November

Arrive for a networking lunch Speakers and Q&A's Drinks reception Three course meal and entertainment Overnight accommodation

> Tuesday 19<sup>th</sup> November Morning session Lunch Depart

We will cover the cost of hosting the event including refreshments and three course evening meal, with the cost of travel and your bed and breakfast being covered by your own organisation.

More details will follow shortly. At this stage we just want to ensure we reserve enough bedrooms at the hotel. Please answer a couple of quick questions on the survey link <u>here</u> or scan the QR code below.



Can we also ask if you could please share this link with colleagues who may not receive this message directly.

Are you wondering if attending the event is relevant to you? Watch our three-minute <u>film</u> and listen to others explaining why you should attend.



#### **Engagement Tracker Success**

You will hopefully already be aware that we have developed a highly intuitive Engagement Tracker module in close collaboration with several forces. This free module has clearly been a huge success with hundreds of engagements being recorded every day across at least fifteen forces who have adopted it.

It not only integrates with your Alert database and automatically notifies local members regarding events, it can survey for feedback, notify about cancellations and can provide you with vital data regarding abstractions and other impactful incidents.

If you are not using the Engagement Tracker and would like to know more about the tailor-made solution to deliver all the recommendations from the Neighbourhood Policing Framework, please book a demonstration using <u>www.calendly.com/visavchris</u>. It really is completely free, will soon integrate with PowerBI, and we are committed to continuing to develop it to ensure it meets the continuing challenges within UK policing.

## New Proposed Message Sending Process

The public-facing smartphone Alert app is a priority development item for us all. To enable your messages to be presented within the app in a consistent, aesthetically pleasing layout, we need to update the way that messages are created by you and your officers. In short, we need to split out the images from the body text and adopt a simpler format, similar to that used in social media (basic text & image montages).

In order to update the message sending process without causing you a burden of revised training and support questions, we have designed a prototype of the suggested new process for your consideration, feedback and approval.

The new process will solve a few issues that we/you have been facing and we believe will be a welcome simplification to the message sending process on Rapport. It will:

- Enable you to create very simple message templates.
- Reduce the number of Message Types that officers can select.
- Link messages to events and encourage events to be added, which will improve message quality.
- Reduce the duplication of messages about events.
- Enable better layout of emails and SMS.
- Assist with message grammar and content by utilising AI (public messages only).

You should hopefully be able to see and run the prototype of the new sending process here.

If not, we do have a video of the system that we can share with you on request.

### **Deletion of Unactivated Member Accounts**

In order to reduce the number of unactivated member accounts on the system, we will be carrying out a monthly purge of any member accounts that remain unactivated after one month or more.

## Meet Our Newest Member of the Team

#### Jake Douglas, Summer Intern

In line with our business ethos of family values and developing our UK based team, we continue to strengthen with a summer intern. Jake Douglas, son of Mike and Lisa, will be line managed by Kate and will be undertaking a variety of tasks including updating our key contact lists to help us get the right information to the right people, at the right time.

Jake will be in touch with you over the next few weeks regarding updating details for the following key contacts:

- Corporate communications
- Accounts and Invoicing
- ICT security
- Procurement
- Problem Solving
- Clear, Hold, Build
- Police Race Action Plan

Jake has limited experience on the platform, so please continue to send any technical matters to the support team at <a href="mailto:support@neighbourhoodalert.co.uk">support@neighbourhoodalert.co.uk</a>

Over to Jake to introduce himself.

"I am currently a student at Newcastle University, studying business management. Having just wrapped up my first year I am joining Neighbourhood Alert as an intern during the summer as I plan to learn and develop my practical skills within business, and more specifically, within the real world. This real-world application is something which I hope will push me further throughout the remainder of my education at university, and furthermore, post-graduation.

More personally, I am a huge Nottingham Forest fan, and football fan in general. Prior to moving to Newcastle, I attended matches religiously, home and away, a hobby which took me all over the country, leading to many painful long journeys home following defeat. Also, I am a big music fan, attending festivals frequently. Indie rock, as well as House music, are consistently in my headphones, with Liam Gallagher being the most common.

Finally, I am excited and ready to: meet, get to know, and start working with you".



### Next Development Board Meeting

Thursday 18<sup>th</sup> July 2024 10am-12pm Agenda to follow

Microsoft Teams Join the meeting Meeting ID: 390 287 937 617 Passcode: fJEGMu

Please let Kate know of any agenda items you would like to be covered at the meeting. Previous minutes and recording from  $2^{nd}$  May can be found <u>here</u>.

#### Hot of the Press

Watch our new listing for local police sites here:



As always, if you have any questions, please do not hesitate to contact support@neighbourhoodalert.co.uk.