



GDPR Notification

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Dear Rob Nelson,

I am sure you will be sick of hearing about the General Data Protection Regulation, known commonly as **GDPR**, and many organisations will have been in touch recently to ask you to opt into their mailing lists. This is our statutory notification to let you know about the implications of GDPR, how it affects you with regards to the Neighbourhood Alert system, what data we hold and what we need you to do.

GDPR, comes into effect as of **25th May 2018**. The aim of this legislation is to protect all EU citizens from privacy and data breaches within an increasingly data-driven world. We see it as a really positive thing as it gives you more control over who is holding and using your data. The main changes that GDPR brings are:

- **Increased scope** (it affects all organisations operating within the EU irrespective of where they are based)
- **Increased penalties** for data breaches and non-compliance
- **Strengthening of consent** – i.e. providing clear and unambiguous terms & conditions when you are considering allowing access to your personal data and ease of withdrawal of your consent when you no longer want to subscribe
- **Easier access** to your data that is held by others

Against this background we (VISAV Ltd, the developers and operators of **Neighbourhood Alert**), have been liaising with all of our Police, Fire & Rescue, local authority and Neighbourhood Watch partners regarding the impact of GDPR on your use of the system.

The Neighbourhood Alert (Alert) system has the primary aim of “*getting the right information to the right people at the right time*” so that users can make informed decisions about staying safe.

The system has always operated with the highest levels of data compliance, is [Cyber Essentials Plus](#) accredited and its existing integrity meets much of the requirements of the new GDPR. However, to ensure the best possible service and to continue keeping people feeling safe and secure, a few improvements are being made to how new people register on the system and we need to make sure that you understand and are happy with the organisations that can see your information.

Who you share your data with on the Alert system currently.

We have a number of licenced organisations that we call **Information Providers** who can, if you give consent, see your information and send you messages. These are the Information Providers that can currently see your details.

Action Fraud (NFIB)
Fire & Rescue Service
Local Authority
Neighbourhood Watch
Sherwood and Mapperley Park NW Association
The Police
Trading Standards

It is really important that you **check this list now** and, if you want to quickly remove any of these or look at any other ones currently available, please use the red "Settings" button below (or the "Change your settings" link). This will enable you to update your details easily and without having to log in; you then confirm your changes by clicking a link in an email that will be sent to you. Alternatively you could use the reply button below to reply to me, call our office on 0115 9245517 (Mon-Fri 8:30-17:30), or email support@neighbourhoodalert.co.uk for support.

Use of your data

In order to continue to be absolutely transparent and put you in control of how your data is used, we have added a new section to your secure Member Admin area called **Use of your data**. This page provides a real time list of every time your data is accessed or used within the Alert system. To access this page, please login: <https://member-admin.neighbourhoodalert.co.uk/26/admin-area>

Unsubscribe

We hope you won't but if you wish to remove your details entirely from the system and from all Information Providers, please use the Unsubscribe link in the black section below, click the "change your settings" button below or send an email to support@neighbourhoodalert.co.uk to request your removal from the system.

Our Privacy Policy

To view the new Privacy Policy, [click here](#).
If we hold any data about you, you have the right to ask for a copy of it through a subject access request (SAR); you can download the form [here](#).

Thank you for your continued support and participation. Please be assured that we will continue to take every step to ensure that your data is safe, only used in accordance with your wishes and that we continue to be the largest, secure two way interface with Police and Public Services in the UK.

Best regards

Message Sent By

Mike Douglas (VISAV, Admin, Global)

To reply or forward this email please use the buttons below or these links: [Reply](#), [Rate](#), [Forward / Share](#).



To login to your account, [click here](#), To report a fault, [click here](#)

A row of six logos on a black background. From left to right: 1. 'Neighbourhood Alert' logo with overlapping colored circles. 2. 'Community View' logo with overlapping colored circles and arrows. 3. Twitter logo (bird silhouette). 4. Facebook logo (white 'f' on a white cloud). 5. 'Rapport' logo with overlapping red circles and arrows. 6. 'Social Sense' logo with overlapping colored circles.

You are receiving this message because you are registered On Neighbourhood Alert. Various organisations are licenced To send messages via this system, we call these organisations "Information Providers".

Please note that this message was sent by System Administrators and that System Administrators does not necessarily represent the views of Neighbourhood Alert or other Information Providers who may send you messages via this system.

You can instantly review the messages you receive and configure which Information Providers can see your information by clicking [here](#), or you can [unsubscribe](#) completely, (you can also review our terms and conditions and Privacy Policy from these links).

This e-mail communication makes use of a "Clear Image" (gif) to track results of the e-mail campaign. If you wish to turn off this tracking for future e-mails, you can do so by not downloading the images in the e-mail itself.