



NEIGHBOURHOOD ALERT DEV BOARD UPDATE: 44

Date: 8th November 2019



Note: You are receiving this email circular because you are listed as a key contact involved with your organisation's Neighbourhood Alert system, including senior administrators and members of the Practitioners' Group. If you feel you should not be on this list, please reply to this email and I will remove you.

View an archive of previous updates [here](#)

Flood Warnings



I am sure you are busy managing the current and after effects of the current severe weather. This is just a quick reminder that over 54k members nationally have specifically opted in to Flood Warnings on Neighbourhood Alert and not one of the 740k members would object right now to receiving a message to reassure or inform regarding the current weather.

It's tempting to focus on directly posting to social media but remember that 75% of all Alert users are active on Facebook, Whatsapp and other social media apps. Provide them with a direct message and ask them to share it and the results will speak for themselves. Your Alert members posting to their own groups will set off member notifications and reach groups that you cannot. (sorry if I am teaching you to suck eggs.)

Star Points Update



You may be aware that we are trialing a new process to identify and encourage activity by your practitioners (admins) that leads to better results.

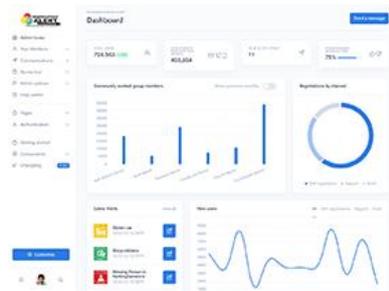
The Star Points system is a form of a well proven Gamification approach to incentivising better behaviour. We are in the process of updating the points system

to take un-verified users into account more and highlight practitioners based on how well their registrations turn into verified users. You can see a report on your own practitioners in the Reports section of the main admin.

Read more about [Star Points and Gamification here](#)

V4 Development Update

We are making great progress on the development of the V4 system, The Development Board



meeting on 17th October was very useful for us to gather feedback and steal some ideas. We presented the test domain <https://www.neighbourhoodalert.co.uk/v4demo> at the meeting to share our ideas regarding the styling. We also announced the feedback and ideas email v4@neighbourhoodalert.co.uk which should be used for any suggestions regarding the ongoing development.

Jon is working on a secure server with masses of data to build the new system under pressure and in his words, “it is flying”. This is a two minute snapshot video giving a glimpse of the admin area coming together: <https://www.screencast.com/t/7JuUihyM>

Derbyshire Talking, Launch & New Video



Just a quick note to let you know that Derbyshire Constabulary have rebranded [Derbyshire Alert](#) and gone live with #DerbyshireTalking. We are working hard to support them in this launch and will report back on the progress. They have produced an absolutely superb (IMHO) video to explain the relaunch to the public and I urge you to have a look when you have a spare three minutes:

<https://www.screencast.com/t/cl3X0svXRQbs>

Humberside Open Day Review



We are incredibly grateful to Humberside Police, not only for enabling such a productive development environment over the last 18 months but also for agreeing to put on an open day on 6th September to showcase their experience with the #HumberTalking, enhanced survey solution.

Thank you also to those that attended the event and for the very positive feedback. The following short video provides an essence of the day:

<https://www.screencast.com/t/FtsdY4fX>

That's it for today other than to say thanks again for all your support and I hope you have a great, stress free weekend.

Best regards

Mike Douglas

Product Director: Neighbourhood Alert



0115 924 5517 Ext 224



07771 557788



mike@visav.net

W

www.visav.net

W

www.neighbourhoodalert.co.uk



police.broad.tigers

VISAV Ltd. | Sherwood Business Centre | 616a-618a Mansfield Road | Sherwood | Nottingham | NG5 2GA | Company No: 04511143 | Data Protection Registration: Z8862537

This message may contain information which is confidential or private in nature, some or all of which may be subject to legal privilege. If you are not the intended recipient, you may not peruse, use, disseminate, distribute or copy this message or any file which is attached to this message. If you have received this message in error, please notify the sender immediately by e-mail or telephone and thereafter return and/or destroy the message.



Help cut carbon...please don't print this email unless you really need to.

