



# NEIGHBOURHOOD ALERT DEV BOARD UPDATE: 63

Date: 17<sup>th</sup> November 2021



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View an archive of previous updates [here](#)

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Hello from all at VISAV.

Just a few quick points and updates for you on this update. One very sad, the other a procedural matter that needs your attention and a couple of notes about upcoming conferences.

Mike

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## R.I.P. Andrew Sawford



I am sorry to start this update with some sad news. Our friend and colleague Andrew Sawford passed away last Wednesday after a short illness.

Andrew has been an integral part of VISAV and I am sure this will come as a great shock to those of you that knew him.

Andrew became our Managing Director in 2011, only in the last couple of years becoming a part-time consultant so that he could spend more time on his twin passions of cycling and coffee drinking. Thankfully he got to do much of both.

He will be greatly missed.

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## See us at APComm

# APComm ACADEMY 202

from Tuesday November 23rd

to Thursday November 25th

at Belton Woods Hotel, Grantham, Lincolnshire

We are delighted to sponsor this year's superb Association of Police Communicators Academy.

The event is being held next Tuesday November 23<sup>rd</sup> through to Thursday 25<sup>th</sup> in Grantham, Lincolnshire. Chris and I will be on our stand during the event and will be available for V4 demonstrations, questions and to buy you a drink during the evening events.

If you are not attending, you may have colleagues that are (you can see the [agenda and attendance list here](#)). Please encourage them to come and say hello at the event.

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## Update to the Privacy Policy

You may be aware that we have been working very closely with CACI and Webber-Phillips over the last few years to make the most of Acorn and Origins software. The main drive has been to enable you to identify under-represented communities more effectively so you can target recruitment activity really effectively. The tools are designed to support you in ensuring that your database is representative of the local area from a social, economic, ethnicity and religious basis so all sections of your community have a voice.

Recent work with West Midlands Police has identified that the website terms and our privacy policy would benefit from an update to reflect this increasing aspect of the system. To be clear, we do not share any data with Acorn or Webber-Phillips but we use their data to compare with registered users to assist in identifying those gaps in your database.

We are grateful to the Information Management team and our contacts at West Midlands Police for reviewing the Privacy Policy and making the suitable amendments.

Could you please review the proposed updated [Website Terms and Privacy Policy here](#) (the amendments are shown in yellow) and let me know by **Wednesday 1<sup>st</sup> December** if you have any concerns or reasons why we should not update this global policy. **If you are happy with this small amendment, you do not need to do anything.**

As part of the update process and in line with our website terms and GDPR, we (VISAV) will send a notification to all users on the system by email (text and voice to those that do

not have email) to notify them about the change. We intend to send this notification on 1<sup>st</sup> December.

VISAV will cover all message costs relating to this notification. This is simply part of the ongoing robust compliance. Please be assured that this update in no way compromises our core values regarding the absolute privacy of all data we store.

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## Acorn Data Contact

I am pleased to report that our working relationship with CACI who provide the Acorn Geo-Demographic and Wellbeing data is better than ever. We now host one of their superb datasets nationally which means we can onboard any force almost instantly (with Rhi's permission).

This data enables you to check if your database and reach is representative, target your front-line recruitment efficiently and communicate, survey and analyse responses according to accurate community profiles.

Rhi is the new Emergency Services Lead and is really keen to meet you. She will be attending AComm and our Conference in March plus making direct contact to offer more information and discussion. I am pleased to provide her contact details here:

**Rhi Blackmore**

**Emergency Services and Education Lead**

**CACI**

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## 2022 Dev Board Conference and Dinner: Save the Date



The 2022 Dev Board meeting and conference is starting to take shape. It appears that everyone is up for a party after all the doom and gloom we have been through over the last two years, so we are planning a **superb daytime and evening event**.

It really will be an excellent opportunity to meet contacts in other forces, swap ideas and best practice and have some fun.

The dates for the event are **Thursday 24th March and Friday 25th March 2022**.

We will hold the Dev Board meeting on the Thursday with the client presentations on the Friday. The event as usual is free to clients, will mainly feature speakers from client forces and if you are a volunteer speaker, we even cover your accommodation.

**Please pencil this date in your diary and advise any colleagues who may benefit from attending, to avoid disappointment.**

Sue Sambells ([sue@visav.co.uk](mailto:sue@visav.co.uk)) is leading on the administration and will have been in touch recently to ascertain provisional numbers and speaker content. We really are keen for you to share your experiences, expertise, ideas, and best practice so please consider proposing a speaker slot.

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That's all for this update other than the following note:

In addition to my Calendly link under my details below, we have now opened up the self booking "Calendly" service to enable you and your colleagues to **book a Microsoft or Zoom meeting with our support team at any time**. Please circulate this as you require and use when you feel a quick face-to-face meeting would help solve an issue. This is part of our commitment to provide superb, effective support face-to-face (vis-à-vis)

<https://calendly.com/visavsupport>

Very best regards

Mike Douglas

Product Director: Neighbourhood Alert

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/// [police.broad.tigers](http://police.broad.tigers)

**Schedule a meeting with me:** <https://calendly.com/visavmike>

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